March 14, 2024

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ATE = Avgn[Yi1 - Yi0]
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 \bullet ATE_{est} =

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\bullet \;ATE = Avg_n[Y_i^1 - Y_i^0]
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\bullet \;ATE_{est} = Avg_n[Y_i^1|D_i=1] - Avg_n[Y_i^0|D_i=0]
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• When
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(Y^1, Y^0) \not\perp D
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\nWhen $(Y^1, Y^0) \not\perp D$:
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ATE_{est} =ATE + \{Avg_n[Y_i^0|D_i = 1] - Avg_n[Y_i^0|D_i = 0]\}
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\nSelection Bias
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+ \underbrace{(1 - \pi)(ATT - ATU)}_{\text{Heterogeneous Treatment Effect Bias}}
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• Solution?

Randomize treatment exposure so that $(Y^1, Y^0) \perp\!\!\!\perp D.$

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 ${Avg_n[Y_i^1|D_i=1]-Avg_n[Y_i^0|D_i=0]} = {E[Y_i^1|D_i=1]-E[Y_i^0|D_i=0]}$

KORKAR KERKER E VAN

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- But...in policy analysis it's often (though not always) impossible to randomize individuals in our sample into treatment?

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How can we attempt to identify causal effects of policy when randomization is infeasible?

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• Regression Analysis

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▶ Assume that when key observed variables have been "made equal" across treatment and control groups, omitted variable bias from unobserved confounders will also be eliminated.

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- \triangleright Even if D is not randomly assigned, we can still *hope* that $(Y^1,Y^0) \perp\!\!\!\perp D$.
- And that $ATE_{est} = ATE$.
- ▶ BUT THIS NOT "GUARANTEED" LIKE IT IS WITH RANDOMIZATION AND DEPENDS ON A STRONG (UNTESTABLE) ASSUMPTION.

• So how does regression actually work?

 $\mathcal{A} \subseteq \mathcal{A} \Rightarrow \mathcal{A} \subseteq \mathcal{B} \Rightarrow \mathcal{A} \subseteq \mathcal{B} \Rightarrow \mathcal{B} \subseteq \mathcal{B}$

 ORO

• So how does regression actually work?

• Note that we have not randomized people into X in this case. We simply observe an individual's value of X in our sample.

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How does OLS use the regression residuals to fit a trend line to a series of data points?

 $\mathcal{A} \subseteq \mathcal{A} \Rightarrow \mathcal{A} \subseteq \mathcal{B} \Rightarrow \mathcal{A} \subseteq \mathcal{B} \Rightarrow \mathcal{B} \subseteq \mathcal{B}$

 ORO

Suppose that we estimate a linear regression model of the following form: $y_{it} = \beta_0 + \beta_1 E du_{it} + \varepsilon_{it}$

Where y is the number of times that individual i visits the emergency department in year t

Edu is individual i's education in years (e.g. a value of 12 represents a high school education, a value of 14 represents a college education, etc.).

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Our coefficient estimates are as follows: $\hat{\beta}_0{=}4.0$ and $\hat{\beta}_1{=}{-}0.25$.

How do we interpret these coefficient estimates?

• But suppose the *population* distribution is...

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 $\hat{\beta}_1$ is an estimate of the true β_1 , the relationship between X (the independent variable) and Y (the dependent variable)

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KORKAR KERKER E VAN

• How reliable is our estimate?

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- How reliable is our estimate?
	- \triangleright Variance of the sampling distribution of the sample mean
		- Variance of the distribution of *β*'s from independent samples of the population

KORKAR KERKER E VAN

- Equal to the variance of the population distribution divided by n (number of samples)
- Square root of this variance is the standard error

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- **a** Inference
	- \triangleright Calculate a t-statistic and corresponding p-value
	- ▶ C.I . *^β*^ˆ ⁼ *^β*^ˆ [±] ^t [∗] × SE(*β*ˆ)

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	- \triangleright Calculate a t-statistic and corresponding p-value
	- ▶ C.I . *^β*^ˆ ⁼ *^β*^ˆ [±] ^t [∗] × SE(*β*ˆ)
	- \triangleright Suppose you estimate the regression model above and find that the coefficient estimate of *β*¹ has a p-value of 0.115 from a two-sided t-test. What does that mean and what would you conclude about the statistical significance of the relationship between education and emergency department use?

Note that at this point, regression doesn't look all that different from randomization.

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KORKAR KERKER E VAN

Where these methods begin to diverge is when we add additional covariates to our regression model to "control" for potental confounders.
Medicaid Expansion and Mortality

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Percentage of U.S. Adults Without Health Insurance, 2008-2018

⁹% Uninsured

GALLUP NATIONAL HEALTH AND WELL-BEING INDEX

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Remember, as long as we have eliminated all relevant confounders, our regression estimate will be equal to the average treatment effect:

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• But then there's this...

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What happens if we fail to account for an observed or unobserved confounder?

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- Sometimes we can determine which direction that bias is likely to take.
	- \triangleright Suppose that those who are more risk averse are more likely to sign up for Medicaid coverage when eligible and are more likely to be in better health.
		- Then our estimate of the effect of Medicaid coverage on mortality will be biased away from zero.

Moral of the story:

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Policy Evaluation - Regression

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- ▶ But omitted variable bias is a serious threat when exposure to treatment is non-random.
- So what do we do if randomization is infeasible and we're not confident that regression estimates will be unbiased?
	- \triangleright Natural experiments and quasi-experimental research design.